Online Networking
A Workshop
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Open the Google Doc

(we'll use it throughout the workshop)
1. The purpose and value of networking
2. Online networking strategies
3. Your online networking goals
4. Making meaningful connections online
1 Purpose & Value of Networking
Networking is any activity that puts you in active conversation with members of your professional community, or a group you are interested in joining.
The Data

- "70% of jobs aren't posted anywhere"
- "78% of recruiters find candidates through referrals"
- "85% of jobs are filled as a result of networking"
The purpose of networking includes...

Get ready to add your own thoughts next
[your turn] (to type in the doc)
2 Online Networking Strategies
Networking can be formal or informal
[your turn]
(to type in the doc)
Creative, pandemic-proof networking strategies
I used to be really intimidated by setting up collaborations but now I realize how often it just comes from seeing someone give a talk/poster and saying "hey, want to collaborate?"

It's surprisingly similar to being 9 years old and asking your neighbor "hey, want to ride bikes?"
3 Your Online Networking Goals
[your turn]
(to type in the doc)
4 Making Meaningful Connections Online
A large conference you plan to attend will be online. It starts in a month. What can you do **before, during, and after** the conference to network in ways that will be meaningful to you?
What did you come up with?

(shout-out to this weird graphic!)
Quick tips for online networking
including how to ask for help
[your turn]  
(to type in the doc)
Thank you!

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