

# Beyond the Professoriate

## A Virtual Conference For PhDs in Career Transition

### Hosted By:

Maren Wood (Lilli Research Group)  
& Jennifer Polk (From PhD to Life)

**Conference fee: \$20 US**

**Deadline: April 30, 2014**

Register at [lilligroup.com/conference](http://lilligroup.com/conference) or  
[fromphdtolife.com/conference](http://fromphdtolife.com/conference)



## Career Day (May 3, 2014 )

### 11:00 A.M. – 12:20 P.M. (EDT): Higher Education

Meagan Kittle Autry, PhD *Director, Thesis and Dissertation Support Services, North Carolina State University*  
Nikki Boots, PhD *Instructional Designer, Dartmouth College*  
Kristi Funch Lodge, PhD *Assistant Director, Academic Programs, University of Oregon Career Center*  
Anne Mitchell Whisnant, PhD *Deputy Secretary, Office of Faculty Governance, University of North Carolina at Chapel Hill*

### 12:30 P.M. – 1:50 P.M. (EDT): Corporate/ For-Profit

Melissa Nysewander, PhD *Director, Data Science, Fidelity Investment*  
Alessandria Polizzi, PhD *Director, Learning & Development, 7-11; Post-Ac Expert at The Professor is In*  
Ryan Raver, PhD *Founder, The Grad Student Way*  
Tracy Shroyer, PhD, MBA *Consultant & Account Executive in the Financial Service Industry*

### 2:00 P.M – 3:20 P.M. (EDT): Non-Profit & Government

Susan Gundersen, PhD *Research Fellow, Local Initiatives Support Corporation*  
Pamella Lach, PhD, MSIS *Associate Director, Digital Innovation Lab, University of North Carolina at Chapel Hill*  
Stephanie Morgan, PhD *Vice President, Education and Training, Central Station Alarm Association*  
Jared Wesley, PhD *Director, Federal-Provincial Relations, Government of Alberta*

### 3:30 P.M. – 4:50 P.M (EDT) Teaching, Writing, Research

Joseph Fruscione, PhD *Writing and Editing; Post-Ac Expert at The Professor is In*  
Kelly Morrow, PhD *Senior Research Associate, Morgan, Angel & Associates*  
Allison Schrage, PhD *Writer & Economist*  
Harry Thomas, PhD *Upper School English Teacher, Durham Academy*

## Professional Development Day (May 10, 2014)

### 11:00 AM – 12:00 P.M. (EDT): Career Exploration Strategies to Jumpstart Your Career Transition

Fatimah Williams Castro, PhD *Founder, Beyond the Tenure Track*

### 12:15 P.M. – 1:15 P.M (EDT): Ditching the C.V.: The Art of Resumes and (Non-Academic) Cover Letters

Heidi Giusto, PhD *Principal, Career Path Writing Solutions, LLC*

### 1:30 P.M. – 2:30 P.M. (EDT): The Language of LinkedIn

Anna Marie Trester, PhD *Director, MA Program in Language and Communication, Georgetown University*

### 2:45 P.M. – 3:45 P.M (EDT): Career Discovery: Awakening Your Entrepreneurial Spirit

Harish Vasudevan, PhD *Entrepreneur and Career Consultant*

### 4:00 P.M. – 5:00 P.M (EDT): Working with HR Professionals and Recruiters

Catherine Maybrey, PhD *Alumni Career Coach, McMaster University and Owner, Catherine Maybrey Coaching Services*

### 5:15 P.M. – 6:15 P.M. (EDT): Networking & Social Media for PhD Job Seekers

Jennifer Polk, PhD *From PhD To Life* and Maren Wood, PhD *Lilli Research Group*